

MINUTES OF THE REGULAR MEETING OF THE
ECONOMIC DEVELOPMENT AUTHORITY OF THE CITY OF NEWPORT NEWS,
VIRGINIA AND THE INDUSTRIAL DEVELOPMENT AUTHORITY OF THE
CITY OF NEWPORT NEWS, VIRGINIA

Mr. Hoege called the meeting to order at 9:00 a.m. on May 5, 2023, in the EDA/IDA Board Room at 11820 Fountain Way, Suite 301, Newport News, Virginia.

Those members present were:

Howard H. Hoege, III, Chair
Alonzo R. Bell, Jr.
Faye P. Gargiulo
Jameka R. Johnson
R.C. Miller
Jonathan P. Skinner
Cathy T. Williams
Florence G. Kingston, Secretary/Treasurer, ex-officio
Cindy Rohlf, City Manager, ex-officio

Absent:

None

Legal Counsel:

Raymond H. Suttle, Jr.
Grant Shea

Staff:

Joy Robison, Assistant Secretary
Jessica Jacobs, Recording Secretary

Also present:

Tommy Marks, Director, Virginia Minority Business Development Agency Business Center
Jennifer Smith-Brown, President, J. Smith Enterprises (Former EDA/IDA Board Chair)
Bill LaManque, Air Service Development Manager, Newport News Regional Airport
Bo Clayton, Assistant City Manager
Bob Pealo, Deputy City Attorney
Jerri Wilson, Intergovernmental Affairs Manager
Pamela Croom, SWaM Coordinator

Call to Order

Mr. Hoege opened the meeting and welcomed everyone.

Presentation of Resolution of Appreciation – Jennifer Smith-Brown

Mr. Hoege welcomed Ms. Smith-Brown to the podium to present a Resolution of Appreciation in honor of her years of service on the EDA/IDA Board of Directors. The Resolution recognized Ms. Smith-Brown's many accomplishments as Board Member and Board Chair – her support of entrepreneurship and advancing small business success, including the opening of The Offices @ Two Five & J, as well as the establishment of microenterprise loans and grants for small, minority, women-owned and veteran-owned enterprises. Mr. Hoege acknowledged her business expertise, perspective and thoughtfulness, which served her colleagues, staff and the City well. Ms. Smith-Brown expressed her gratitude for the recognition.

Virginia Minority Business Development Agency (MBDA) Business Center Presentation

Mr. Hoege welcomed Mr. Marks who was there to provide a presentation on the Virginia Minority Business Development Agency's Business Center, where he currently served as Director. Mr. Hoege stated that Mr. Marks was the former Director of the Army Small Business Programs Office for the Secretary of the Army, and added that prior to serving as a civil servant, Mr. Marks served 24 years in the Army as an Infantry and Aviation Officer, retiring as a Lieutenant Colonel September 2001.

Mr. Marks greeted the Board and thanked them for having him. He informed the Board that the Virginia Minority Business Development Agency was a federally funded, grant operated Business Center, established in Virginia in 2021 after a competitive process and that there were currently 50 MBDA Business Centers across the country. Mr. Marks stated that while the headquarters was in Alexandria, the Virginia satellite office was located in Richmond, and that he and staff travel throughout the State to assist clients. He shared that business consultations with minority businesses enterprises (MBEs) were the primary focus of the MBDA, and that MBDA seeks to support MBEs in business development, increasing revenue, access to capital, as well as management, financial and technological assistance.

Mr. Marks highlighted some of the program's priorities as leading the Federal Government efforts to promote the growth and global competitiveness of MBEs, adding that MBDA has established key priorities designed to overcome the unique challenges faced by MBEs. He

shared the primary drivers of a Minority Business Development Center were business development and capacity building, assisting MBEs with \$500,000 or more in revenue. Mr. Marks stated that the MBDA Business Center assist MBEs to improve operational efficiencies, increase resources, build scale, manage risk and increase liability thresholds, strengthen management teams, access and secure financing, equity, and venture capital, raise online capital, increase profits and owner equity, and implement and integrate new technology and equipment. He further shared that the MBDA Business Centers manage relationships and sources of deals by promoting the interests of MBEs; educating MBEs on the benefits of strategic growth alternatives (e.g., mergers, acquisitions, and/or joint ventures); and providing service referrals to MBEs of all sizes.

Mr. Marks shared MBDA requirements for the Center as being alignment to MBDA Mission, service location, services and performance. He explained that the Center aligns, compliments, and supports MBDA's mission to promote the growth and global competitiveness of America's MBE community. He stated that while location plays a role, a center may serve any U.S. minority business enterprise located in any U.S. state.

Mr. Hoege asked if there were any questions for Mr. Marks. Ms. Williams stated that she has been working with Mr. Marks for the past year, through her employer – Ferguson Enterprises. She expressed the importance of the work being done by the VA MBDA and highlighted its importance due to the demographics within the region. Mr. Hoege asked Mr. Marks what were the main challenges experienced by small businesses. Mr. Marks stated that the number one challenge is access to capital. Ms. Williams agreed and stated further that small businesses, particularly in the construction field, experience challenges with bonding. Mr. Hoege thanked Mr. Marks for his presentation.

Endview Tract Development: EDA/City Property Exchange

Mrs. Kingston informed the Board that staff was continuing to coordinate with WeldenField on due diligence and planning items ahead of the anticipated rezoning application later in 2023. She shared one of the main coordination items was the review and studies needed for the Section 404 permit needed to accommodate the development's entrances from Jefferson Avenue and Yorktown Road. Mrs. Kingston stated that in addition to completing the requisite endangered species studies and initializing research into some of the less defined historic sites, WeldenField and its consultants were coordinating with the Army Corps of Engineers (ACOE) to define the areas of potential effect (APEs) specifically connected with the wetlands impact created by the two main entrances. She clarified the significance of defining this area as it would create the jurisdiction and study area for further

federal review, including review by the Department of Historic Resources. Mrs. Kingston stated that during the prior month, the ACOE confirmed the APEs for the project, two of which were connected with the stream crossings for the entrances, adding that this determination was timely with anticipated regulation changes expected to occur over the summer. She stated that WeldenField and its consultants would continue to coordinate with the regulatory agencies through the permitting process, and highlighted that this was a positive milestone.

Mrs. Kingston informed the Board that staff was also coordinating the land needed to accommodate the development's planned entrance from Jefferson Avenue. She shared that because of the spacing of the Dominion transmission towers, and to satisfy Engineering's required distance of the entrance from the intersection of Jefferson Avenue and Yorktown Road, the land designers pushed the entrance as far south as possible along Jefferson Avenue. Mrs. Kingston stated that based on the planned location and to accommodate the entrance, a portion of the adjoining property, controlled by the City, was required. She noted that the City-owned parcel at 13800 Jefferson Avenue was managed by Waterworks and was used for watershed protection. Mrs. Kingston shared that portions of the Endview tract are encumbered by stream areas and wetlands, adding that these portions were not contemplated for development under the master plan for Endview, however, they do have value to Waterworks and its mission of watershed management and preservation.

Mrs. Kingston shared that because of the value of the EDA property to its mission, Waterworks has agreed to a proposed land swap with the EDA. She further shared that Waterworks agreed to convey the approximately 1 acre of the Waterworks property necessary for the entrance, in exchange for approximately 3 acres of property on the southern end of the Endview tract. Mrs. Kingston informed the Board that staff was supportive of this exchange in that it provides the land needed for the Endview development, while also bolstering Waterworks' mission. She shared that a boundary line adjustment plat would be used to facilitate the adjustment of the two parcel boundaries as well as the exchange. Mrs. Kingston stated that City Council was scheduled to take action on the exchange Tuesday, May 9th. She further added that in addition to the exchange itself, an amendment to the Option Agreement with WeldenField would also be required to reflect the adjustment to the property and the reflected acreage.

Mr. Hoege asked if there were any questions. There were none. Mr. Hoege introduced a Motion to authorize the conveyance of an approximately 3-acre portion of EDA property at 350 Yorktown Road to the City, in exchange for an approximately 1-acre portion of City

property at 13800 Jefferson Avenue, and the execution of any documents necessary to effectuate the exchange, in connection with the development of the Endview tract and the development's planned Jefferson Avenue entrance, subject to review and approval of all documentation by EDA Legal Counsel, as well as a Motion to authorize an amendment to that certain Option Agreement by and between the EDA and WeldenField of Virginia, LLC, dated March 24, 2022, to reflect the exchange of an approximately 3-acre portion of EDA property at 350 Yorktown Road to the City for an approximately 1-acre portion of City property at 13800 Jefferson Avenue, in connection with the development of the Endview tract and the development's planned Jefferson Avenue entrance, subject to review and approval by EDA Legal Counsel. Mr. Bell so moved and Ms. Gargiulo seconded the motion, which passed unanimously on a roll call vote.

Secretary/Treasurer's Report

Mrs. Kingston expressed excitement to announce that Priscilla Green has been promoted to Chief of Fiscal Operations for our Department. She informed the Board that Ms. Green holds a Bachelor of Business Administration Degree with a focus in Accounting from Old Dominion University, adding that she has served in our Department since 2018 as a Senior Project Coordinator and most recently as Senior Economic Analyst. Mrs. Kingston shared that prior to joining our team, Ms. Green served in the Commissioner of Revenue's Office for 10 years, which included the position of Deputy Commissioner of the Revenue. She announced that Ms. Green's background and experience were an excellent fit for our CFO position and expressed excitement to fill this key position within the Department.

Mrs. Kingston informed the Board that both the upper and lower roofs at Rouse Tower were in need of full replacement due to an emergency situation created by recent storm weather damage. She shared that the risk of not doing so included ongoing water damage from leaks and a significant potential threat to persons and property from another storm. Mrs. Kingston stated that City Engineering recommended an immediate full roof replacement, as the roof membrane was bellowing with fasteners failing, causing separation from the roof structure. She stated that staff has discussed this with the City's Purchasing Agent, Gary Sightler, who is in agreement that this is an emergency situation and could be handled as such by using the EDA's Facilities Exemption, as the EDA owns the facility. Mrs. Kingston shared her recommendation as proceeding with a proposal from Baker Roofing, who had done repair work to the existing roof and other jobs City-wide, noting the company's ability to start the work with a 3-week lead time. She informed the Board that the total cost proposal was \$516,300, plus a recommended 20% contingency totaling \$619,560, adding that funds were available in Rouse Tower Reserves. Mrs. Kingston informed the Board

that she would be seeking a Motion at the end of her report. Mr. Bell inquired if an insurance claim was made for the storm damage. Mrs. Kingston stated a portion of storm damage had been covered under insurance; however, due to the age of the roof, the time length left of the warranty and stringent requirements, it was decided that a full roof replacement was the best option. Ms. Williams inquired that due to the age of the building and the constant repairs, was a building replacement being considered. Mrs. Kingston shared that the building still has structural value, and a City facilities team carefully monitors the building's ongoing use.

Mrs. Kingston advised the Board that since the April Board Meeting, staff received a request for a waiver of the right of repurchase for the property at 745 Blue Crab Road in Oyster Point, Section Two. She added that Ashe Land Investments, LLC, was the contract purchaser of the property with a sales price of \$1,375,000. Mrs. Kingston shared that the current use of the property as enclosed manufacturing/processing facility, which is in compliance with the C-5 Oyster Point Business/Manufacturing District Regulations, would stay the same. She stated that after consultation and with the concurrence of Chair Hoege, the request for a waiver of the EDA's right of repurchase for the property was approved, adding that a follow-up discussion of the EDA's repurchase rights and delegated approvals, and the associated processes were scheduled for the May Executive Committee meeting.

Mrs. Kingston shared that Aldora, the South Florida-based fabricator of glass and aluminum systems, completed work on its facility at 280 Enterprise Drive in Oakland Industrial Park and was now ready to introduce itself to the community! She stated that staff was working with the company to plan an open house-style ribbon cutting event.

Mrs. Kingston stated that Local Initiatives Support Corporation (LISC) Hampton Roads Office hosted a Business Social at Brooks Crossing Innovation & Opportunity Center on April 6th, which was sponsored by Newport News Shipbuilding, and that speakers included herself; Karen Wilds; Christina Brooks, Sr. Director of NextGen Programs and Special Projects with Hampton Roads Workforce Council; Councilman Cleon Long; and Sherry Norquist, Executive Director of Community Engagement at Sentara Healthcare. Mrs. Kingston added that LISC is a national nonprofit that provides financing and support for community development, further adding that LISC Hampton Roads works with local government and nonprofits to revitalize neighborhoods and stimulate opportunity. She shared that LISC Executive Director, Jay Grant, presented two checks during the ceremony – one for \$300,000 to ForKids for the creation of two Financial Opportunity Centers in addition to one for \$300,000 to Black BRAND to expand the B-Force Accelerator program and launch a Community Business Academy on the Peninsula. Mrs. Kingston stated that

both grants were powered by LISC's founding funder – Sentara Healthcare, and further stated that representatives from Hampton University attended to present a full scholarship to a former resident of Ridley Place.

Mrs. Kingston advised the Board that Development staff has supported the City's Neighborhood Leadership Institute (NLI) since its inception in 2017, and explained the program was a 12-week educational and inspirational experience for residents of the Marshall-Ridley Choice Neighborhood and neighborhoods across the City. She stated that Tricia Wilson and Elizabeth McCoury led the Week Nine discussion on April 5th entitled "Entrepreneurship & Working with the City of Newport News." Mrs. Kingston shared the mission of the NLI as being able to equip participants to be influential leaders, advocates, and agents of change in their neighborhoods and the broader community, and is accomplished through educational and experiential sessions that expose them to new information, encourage self-discovery and civic engagement, and prepare them for service on local boards and commissions. She stated that the Institute used a cohort format, which encourages participants to start and end together, and added that the most recent cohort graduated the program on April 26th at Downing Gross Cultural Arts Center.

Mrs. Kingston informed the Board that Tucanos Brazilian Grill in City Center, on the first floor of 11820 Fountain Way, closed its operations as of April 30th. She stated that Tucanos was a favorite destination for both locals and visitors, and expressed disappointment to see them go. Mrs. Kingston advised the Board that Tucanos opened in December 2012, and their 11+ year lease was set to expire in June. She added that when the lease was originally executed, the owners were considering expanding their footprint to the East Coast, and Newport News was their original flag, while Tucanos' corporate headquarters and premier location were located in Colorado Springs. Mrs. Kingston stated that ultimately, no other East Coast locations were added but that they continue to operate in several Midwestern cities. She informed the Board that Colliers International retail brokers are actively marketing the 7,900 sf City Center space to prospective backfill tenants, and that interest was strong.

Mrs. Kingston stated that the Monthly Financial Statements were in Board Members' packages and noted a few highlights. She asked if there were any questions. There were none.

Mrs. Kingston offered Ms. Rohlf the opportunity to provide comments. Ms. Rohlf shared that City Council was expected to take action on the proposed operating budget, with a few small amendments in addition to a reduction in real estate taxes. She stated that further

development of the Capital Improvement Plan would begin on May 23rd with a focus on both financial and debt service, as well as the projected project expenses. Ms. Rohlf shared that City Council would participate in a retreat on June 23rd with a focus on financials for strategic plans going forward. She shared that the City was recently awarded two grants, one for \$750,000 from Congressman Scott for the City's gun violence initiative, as well as an additional \$5M in housing funding for the Choice Neighborhood Initiative.

Mr. Hoege introduced a Motion to approve a contract with Baker Roofing as proposed for \$619,560, for roof replacement at Rouse Tower under the EDA facilities exemption due to emergency conditions, which includes a 20% contingency. Mr. Bell so moved and Ms. Williams seconded the motion, which passed unanimously on a roll call vote.

Business Retention Quarterly Report

Mr. Hoege asked Mr. Johnson for his report. Mr. Johnson greeted the Board and advised that while his job title reflects business retention, the Department as a whole works together as a team to achieve this goal. Mr. Johnson reminded the Board about the City's daily e-newsletter – Newport News Now – in which Development contributes a highlight of a Newport News small business monthly. He shared the businesses highlighted so far for 2023 were Jung Ha Oriental Market, World Class Solutions, Cobbler Café and Pigtales & Crewcuts.

Mr. Johnson provided an update on START Peninsula. He shared that there have been two micro pitch competitions and two pitch perfect workshops offered this year. He stated that both micro pitch competitions experienced full attendance, with one holding a waitlist, and that one competitor was a full-time student at Christopher Newport University and had advanced to the next level.

Mr. Johnson shared that the Purchasing Department recently held a well-attended reverse vendor fair, which was led by Pamela Croom. He stated that the vendor fair focused on how the City provides services and featured a focus on SWaM vendors. Mr. Johnson stated that local businesses were able to speak with the Purchasing Department and network with peers, in addition to meeting one on one with Angela Barber of the Virginia Department of Small Business & Supplier Diversity.

Mr. Johnson stated that Dominion Energy Innovation Center would be hosting a Spark 757 micro conference on May 16th at Jefferson Lab and that this full day event would focus on supporting energy innovators and start-up businesses that focused on building projects and

services for clean energy. Mr. Johnson stated that local businesses will have the opportunity to compete for an allotted \$80M in grant funding through a pitch competition during the conference.

Mr. Johnson provided an update on the Patrick Henry Mall. He shared that while retail has undergone significant changes within the last decade, the mall has remained successful, and enjoyed a 97% occupancy rate. Mr. Johnson stated that staff would be working with the Mall to adopt creative ways to reach full occupancy. He noted that the Mall's management offered attractive benefits for tenants, including starter spaces within the aisles and one-year lease options.

Mr. Hoege asked for any questions. Mr. Bell thanked Mr. Johnson for his presentation and asked what the chief concern is for the local business community. Mr. Johnson stated that the uncertain business climate is where businesses are struggling, however, numerous business owners have chosen to retain a brick and mortar presence within the City due to the support they have received. Mr. Miller inquired if there is any data showing the businesses retained yearly. Mr. Johnson stated that while we do not have anything currently, he would look into providing this information to the Board.

Ms. Kingston highlighted Mr. Johnson's sentiment of the Department as a whole collaborates on business retention, and noted that there are many facets to business relationships. Mrs. Kingston stated that staff gathers a plethora of data when the yearly Enterprise Zone Report is released in the fall, coordinating with the business license office to ensure efforts. She noted, however, that business confidentiality limits what can be presented to the public. Mr. Hoege suggested providing the Board with basic data showing the amount of current active business licenses within the City yearly. Mrs. Kingston agreed this would be helpful information.

Assistant Secretary's Report

Mr. Hoege asked for the Assistant Secretary's Report. Ms. Robison advised the Board that the Committee Meeting Schedule was in their packages and noted relevant details.

Madison Government Affairs' Consultant Report

Mr. Hoege advised the Board that the Madison Government Affairs Report was in written format and asked if there were any comments or questions. There were none.

At 10:28 a.m. Mr. Miller moved for the Authority to go into a closed meeting pursuant to VA Code Section §2.2-3711.A: Real Estate (3) and Prospective Business (5) for the following purposes and subjects: (3) Discussion or consideration of the acquisition of real property for a public purpose or of the disposition of publicly held real property where discussion in an open meeting would adversely affect the bargaining position or negotiating strategy of the public body, the subject of which is a proposed property acquisition in the southern section of the City and a proposed property disposition in the southern section of the City; and (5) Discussion concerning a prospective business or industry or the expansion of an existing business or industry where no previous announcement has been made of the business or industry's interest in locating or expanding its facilities in the community, the subject of which is one unannounced existing business interested in expanding in the southern section of the City.

At 10:36 a.m., the EDA/IDA Board returned to open session following a certification motion by Mr. Miller, in accordance with VA Code Section §2.2-3712(D) that to the best of each member's knowledge: (D) (i) only public business matters lawfully exempted from open meeting requirements under this chapter; and (ii) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered in the meeting by the public body.

Action(s) Coming Out of Closed Session

Mr. Hoege introduced a Motion to authorize the acquisition of 11008 Warwick Boulevard and 89 Nelson Drive at an agreed-upon purchase price of \$5,812,345, from record owner BT-Newyo, LLC, as a strategic acquisition supporting development in Hilton Village, subject to the review and approval of all documentation by EDA Legal Counsel. Ms. Gargiulo so moved and Mr. Bell seconded the motion, which passed unanimously on a roll call vote.

Committee Reports

Mr. Hoege called for the Committee Reports. Mr. Bell presented the Design Review Committee report, which passed unanimously on a roll call vote. Ms. Williams presented the Executive Committee report, which did not require Board ratification. Ms. Gargiulo presented the Marketing Committee report, which did not require Board ratification. Ms. Johnson presented the Revolving Loan Fund Committee report, which passed unanimously on a roll call vote. Mr. Skinner presented the South Newport News Committee report, which did not require Board ratification.

Approval of Minutes of the Regular Meeting of March 3, 2023

Mr. Hoege asked for approval of the Minutes of the Regular Meeting of April 7, 2023. Mr. Bell so moved and Ms. Gargiulo seconded the motion, which passed unanimously on a roll call vote.

Unfinished Business

Mr. Hoege asked for any unfinished business. Mrs. Kingston stated that despite exceeding capital investment requirements, Ferguson had not met the job creation requirement for some of the state and local incentives they had received in support of the HQ3 project. She shared that the COVID-19 pandemic, and resulting market conditions, significantly impacted Ferguson's plans and its ability to hire additional employees, adding that these conditions continue and are further compounded by inflationary increases affecting Ferguson's end markets, as well as the substantial increase in remote and hybrid work environments.

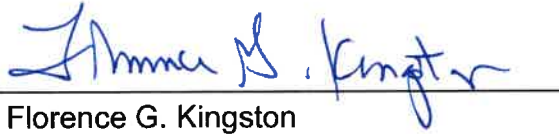
Mrs. Kingston reminded the Board that in 2017, when the project was announced, Ferguson received a \$2 million COF Grant from the state. Mrs. Kingston advised the Board that Ferguson is no longer eligible for the EDA's Expansion/Relocation Cost Reduction (ERCR) Enterprise Zone Incentive Grant, which provided for a return of taxes generated by the project. She clarified that outside of the COF repayment, and ineligibility for the return of taxes, there were no other incentive-related repayment obligations that would be required through the agreement, adding that Ferguson had performed completely in all other aspects.

Mrs. Kingston highlighted that the project by all measures was successful as it secured the presence of a publicly traded corporate headquarters, generates new real estate and business personal property taxes of over \$1.7 million a year, was the impetus for another garage to support City Center, and retained over 1,500 jobs in the City. She stated that while we are disappointed Ferguson experienced unforeseen job creation challenges, all are very pleased with the project, and the benefits it brings to City Center, the City, the Region, and Virginia. Mr. Hoege agreed that Ferguson has been a great partner to the City.

New Business

Mr. Hoege asked for any new business. There was none.

There being no further business to come before the Board, Mr. Hoege adjourned the meeting at 10:46 a.m.



Florence G. Kingston
Secretary/Treasurer



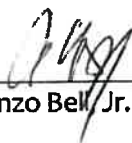
**ECONOMIC DEVELOPMENT AUTHORITY
INDUSTRIAL DEVELOPMENT AUTHORITY**

TO: Board of Directors
FROM: Chair, Design Review Committee
SUBJECT: Chair's Report
DATE: May 5, 2023

The Design Review Committee met on April 20th. The Committee considered a request by Ware Malcomb, on behalf of Certified Origins, Inc., for approval of a digital rendering of proposed building and site modifications at 230 Picketts Line in Oakland Industrial Park. Upon review, the Committee voted unanimously to recommend approval of the request, subject to all applicable City codes and regulations.

The Committee also considered a request by The Structures Group, Inc., on behalf of Tippmann Realty Partners, LLP and Interstate Warehousing, for approval of a proposed reinforced segmental block retaining wall at 121 Harwood Drive in Oakland Industrial Park. Upon review, the Committee voted unanimously to recommend approval of the request, subject to all applicable City codes and regulations.

This Report requires Board ratification.



Alonzo Bell, Jr.

ACB:jrl

P:\IDA\DA22-23\Board Meetings 22-23\05.2023 - May 2023\Chair Reports\DesignReviewChair'sReport05052023.docx

Date, Time and Location: April 20, 2023, at 8 a.m. at 11820 Fountain Way, Suite 301, Newport News, VA

Members Present: Alonzo Bell, Jr., Faye Gargiulo, Carl Briner, Thomas Herbert, Robert Mann, Teresa Nettles, Sylvia Weinstein, Beth Willis

Members Absent: Jameka Johnson, Bryan Trainum



**ECONOMIC DEVELOPMENT AUTHORITY
INDUSTRIAL DEVELOPMENT AUTHORITY**

TO: Board of Directors
FROM: Chair, Executive Committee
SUBJECT: Chair's Report
DATE: May 5, 2023

The Executive Committee met on April 18th. The Committee was provided additional details regarding ongoing discussions between City leadership and management of Virginia Peninsula Community College (VPCC) on a plan to leverage the EDA's expertise in facility construction/deal structuring to support the development of a VPCC Workforce Training Center in Newport News. A \$3.5 million grant from the U.S. Navy's Submarine Industrial Base Directorate has been committed to VPCC for the project. The project includes the EDA constructing the facility on EDA-owned property in the Southeast Community and entering into a lease agreement with VPCC for its outfitting and use of the space; however, specific details for the project structure are still being developed.

The Committee's remaining items were handled in Closed Session. This Report does not require Board ratification.


Cathy T. Williams

CTW:jer

P:\DA\DA22-23\Board Meetings 22-23\04.2023 - April 2023\Chair Reports\ExecutiveCommitteeChair'sReport040723.docx

Date, Time and Location: April 18, 2023, at 11:30 am at 11820 Fountain Way, Suite 301, Newport News, VA

Members Present: Alonzo Bell, Howard Hoege, Jonathan Skinner, Cathy Williams

Members Absent: None



ECONOMIC DEVELOPMENT AUTHORITY
INDUSTRIAL DEVELOPMENT AUTHORITY

TO: Board of Directors
FROM: Chair, Marketing Committee
SUBJECT: Chair's Report
DATE: May 5, 2023

The Marketing Committee met on April 20th. Kathy Howell, President and Creative Director of Howell Creative Group, announced her retirement. Committee members and staff thanked her for her team's award-winning work on behalf of the EDA and wished her success in her future endeavors.

Staff from the Department of Communications briefed the Committee on its upcoming RFP to solicit professional services to develop and implement marketing strategies for the newly-established Yard District. Communications will lead the effort with assistance and collaboration from Development staff.

This Report does not require Board ratification.



Faye P. Gargiulo

FPG:rnb

P:\IDA\IDA22-23\Board Meetings 22-23\05.2023 - May 2023\Chair Reports\Marketing\Chair's Report 050523.docx

Date, Time and Location: April 20, 2023 at 10:30 p.m.

Members Present: Faye Gargiulo, R.C. Miller, Don Blankenship

Members Absent: Cathy Williams, Gary Hunter, Dan Powell



**ECONOMIC DEVELOPMENT AUTHORITY
INDUSTRIAL DEVELOPMENT AUTHORITY**

TO: Board of Directors
FROM: Chair, Revolving Loan Fund Committee
SUBJECT: Chair's Report
DATE: May 5, 2023

The Revolving Loan Fund Committee met on April 26th. Committee members were provided financial statements for the Newport News Capital Fund (NNCF) as of March 31, 2023.

Staff presented a Façade Improvement Grant (FIG) Program request:

- FIG request for \$20,000 from Bird Girl Bottle Shop for Accessibility ADA compliant projects, to include decking, fencing, windows & doors at 100 Hopkins Street.

The FIG request was unanimously approved.

This Report requires Board ratification.


Jameka R. Johnson

JRJ:tfw

P:\IDA\IDA22-23\Board Meetings 22-23\05.2023 - May 2023\Chair Reports\Revolving Loan Fund Committee\Chair's Report 050523.docx

Date, Time and Location: April 26, 2023, at 12:30 p.m. at 11820 Fountain Way, Suite 301, Newport News, VA

Members Present: Jameka Johnson, R.C. Miller, George Knight, John Lunsford and Sharon Owens-Clark

Members Absent: Howard Hoegel



**ECONOMIC DEVELOPMENT AUTHORITY
INDUSTRIAL DEVELOPMENT AUTHORITY**

TO: Board of Directors
FROM: Chair, South Newport News Committee
SUBJECT: Chair's Report
DATE: May 5, 2023

The South Newport News Committee met on April 4th. The Committee was provided an informative presentation by Paige Pollard, with Commonwealth Preservation Group (CPG), on the National Register of Historic Places and the Downtown Newport News Historic District. Mrs. Pollard and CPG played an important role in the establishment of Downtown Newport News' historic designation, including its listing on the Virginia Landmark Register and upcoming listing on the National Register of Historic Places. The Committee was advised on the process of Downtown becoming a historic district, boundaries and structural history of the contributing buildings, along with the benefits and tax incentives that come with the listings.

The Committee was thoroughly impressed by the information provided and excited for the Downtown Historic District. After the presentation, there was a brief discussion on ways to take advantage of the listings and possible future sites of interest.

This Report does not require Board ratification.

A handwritten signature in blue ink, appearing to read 'Jonathan P. Skinner', is written over a horizontal line.

Jonathan P. Skinner

JPS:dlt

P:\IDA\IDA22-23\Board Meetings 22-23\05.2023 - May 2023\Chair Reports\SouthNewportNewsCommitteeChair'sReport050523.docx

Date, Time and Location: April 4, 2023, 4:00 p.m. at the City Hall, 3rd Floor Conference Room

Members Present: Cathy Williams, Carl Burt, Richard Coleman, Troy Smith, Jr.

Members Absent: Jonathan Skinner, Jameka Johnson