

MINUTES OF THE REGULAR MEETING OF THE
ECONOMIC DEVELOPMENT AUTHORITY OF THE CITY OF NEWPORT NEWS,
VIRGINIA AND THE INDUSTRIAL DEVELOPMENT AUTHORITY OF THE
CITY OF NEWPORT NEWS, VIRGINIA

Mr. Minter called the meeting to order at 8:00 a.m. on Friday, August 10, 2018, in the EDA/IDA Board Room at Two City Center, 11820 Fountain Way, Suite 301, Newport News, Virginia.

Those members present were:

C. Gary Minter, Chair
Cassandra P. Greene, Vice Chair
Alonzo R. Bell, Jr.
Jonathan Skinner
Jennifer Smith-Brown
Cynthia D. Rohlf, City Manager, ex-officio
Florence G. Kingston, Secretary/Treasurer, ex-officio

Absent:

Mary Aldrich, Excused
Jeffrey Verhoef, Excused

Legal Counsel:

Raymond H. Suttle, Jr.
Conway Sheild

Staff:

Kearston Milburn, Recording Secretary
Cherry Croushore, Assistant Secretary

Also present:

Bill Mann, Executive Director, Peninsula Council for Workforce Development
Yugonda Sample-Jones, CNI Neighborhood Champion
Paul Hirsch, Madison Government Affairs
Collins Owens, City Attorney
Robert Pealo, Senior Assistant City Attorney

Mr. Minter opened the meeting by welcoming everyone.

Quarterly Workforce Development Report

Mr. Minter called for the Quarterly Hampton Roads Economic Development Alliance Report.

Mr. Mann greeted the Board and stated that over the last several months, Peninsula Council for Workforce Development (PCFWD) had undergone a lot of changes to streamline the organization. He explained that PCFWD had previously been composed of two separate divisions, which consisted of the Public-private partnership division and the Federal division, and that they have now consolidated into one functional organization. He stated that they have downsized from 11 employees to 7 employees.

Mr. Mann distributed a handout which displayed the new rebranding program, which was developed by the State. He explained that the State's effort was to better market and unify Virginia's workforce development system's vast network of state and local partners under a new statewide branding initiative. He stated that once fully implemented, the new statewide brand "Virginia Career Works" would assist with raising awareness about the system of programs and services available in every community to help connect businesses and job-seekers. Name changes for "Peninsula Council for Workforce Development", "Peninsula Worklink" and "Comprehensive One-Stop" would be forthcoming. State funding will cover the costs of the signage, new stationary and a new website.

Mr. Mann stated that they plan to better coordinate the various available services for job-seekers and employers, using a team approach. He stated that he plans to develop support and engagement in the business community by promoting awareness of the services and opportunities being offered, seeking financial contributions and enlisting actual involvement serving as Board Members and/or Committee Members.

Mr. Mann reported that they were also working on initiatives to assist personnel who are leaving military service to transition into the local civilian economy, noting that this approach would help retain talent in our community. He also stated there were plans to collaborate with Youth Services to provide more effective services to jobseekers and employers. Mr. Mann described several grants that they were in the process of pursuing.

Mr. Mann advised that on August 8th, Governor Northam announced the launch of a \$2 million new youth training and employment initiative to attract young adults in Virginia to high-demand jobs through FastForward training programs at Virginia's Community Colleges.

He stated that the Community College system would be developing a program for young adults ages 18-24 that would get them on a career pathway to post-secondary education and employment. Participating entities would include Thomas Nelson Community College, John Tyler Community College, J. Sargent Reynolds Community College and Patrick Henry Community College.

Mr. Mann answered several questions, and Chair Minter thanked him for his report.

Secretary/Treasurer's Report

Mrs. Kingston stated that among many efforts to promote the creation and expansion of small businesses, she was announcing the newly-redesigned business start-up site, YesNewportNews.com, formerly a stand-alone website referred to as "starting a business". She said that staff integrated the information into the EDA website to give it a consistent look and feel, and make navigation more user-friendly. She stated that visitors who access YesNewportNews.com would now be taken to the "Launch & Grow Roadmap", which offers step-by-step guidance to Plan, Permit, Launch and Grow a business. She encouraged Board Members to share the site with their colleagues.

Mrs. Kingston noted that although many had already seen the announcement in the *Daily Press* and "Newport News Now", Governor Northam had recently announced that Newport News was being awarded a \$480,000 Industrial Revitalization Fund (IRF) grant. She stated that the EDA committed to fund the renovation and rehabilitation of 2506 Jefferson Avenue as a location for a co-working space, which was identified as a Critical Community Improvement in the Choice Neighborhoods Initiatives (CNI) Transformation Plan. She said that the co-working space would provide small businesses and entrepreneurs with technical assistance, business management workshops and expert advice on various topics including business planning, industry research, accounting and capital sources. She said that staff had toured Launchpad in Williamsburg, Percolator in Norfolk and 1701 in Virginia Beach, with upcoming visits planned to Work/Place in Newport News and Franklin Business Center and Incubator in Franklin to model best practices. She stated that the Commonwealth's IRF Grant of \$480,000 demonstrated significant support for the EDA's commitment to convert the vacant and deteriorated building at 2506 Jefferson Avenue into a much-needed co-working space in support of the City's CNI efforts, as a resource for small businesses and those interested in starting a business.

Mrs. Kingston asked Ms. Sample-Jones, CNI Neighborhood Champion, to comment. Ms. Sample-Jones thanked Board Members for moving forward with the co-working space and expressed excitement on behalf of the Marshall-Ridley residents to finally have a space that

would support the entrepreneurial goals in their community. She said the co-working space would empower the creative and driven minds in their community by providing them the opportunity to focus on new business and cultivate entrepreneurial partnerships throughout the community that would remain sustainable well past the end of the grant. Ms. Sample-Jones answered several questions and Mr. Minter thanked her for her comments.

Mrs. Kingston informed the Board that the Monthly Financial Statements were in their packages, noting a few highlights and offering to answer questions. There were no questions.

Mrs. Kingston offered the City Manager an opportunity to comment. Ms. Rohlf stated that the Denbigh-Warwick Area Plan kicked off on July 26th and had good participation from the community. She said that the Comprehensive Plan would be coming before City Council on August 14th and encouraged attendance at the City Council meeting to provide opinions, feedback and input on the Plan.

Ms. Rohlf stated she was happy to report that she had executed the Deed for the SCOT property, and that the new Superintendent was looking forward to the new transportation facility. She informed the Board that the National Academies of Sciences, Engineering and Medicine had released a report paving the way for Jefferson Lab to compete with Brookhaven National Laboratory for the development of a \$1 billion electron ion collider. She stated that discussions had begun as to how Newport News and the entire region could prepare to be competitive for the project, considering the transformative economic impact it could have on the area.

Ms. Rohlf stated that the Mayor had reached out to business community leaders to start discussions on some of the issues they felt were affecting the community and/or the region, and how they could be more engaged in developing solutions.

Ms. Rohlf reported that she had received great feedback regarding the new Police Chief and would be moving toward hiring a new Fire Chief soon.

Ms. Rohlf noted that although we were not awarded the Choice Neighborhoods Initiatives (CNI) Implementation Grant, the next application date is September 17th and she felt confident about reapplying. She said that follow-up discussions with HUD about the original application had been productive, and staff were working diligently on the new application.

Mrs. Kingston and Ms. Rohlf answered several questions and Mr. Minter thanked them for their reports.

Assistant Secretary's Report

Mr. Minter asked for the Assistant Secretary's Report. Ms. Croushore advised the Board that the Committee Meeting Schedule was in their package and noted relevant details.

Madison Government Affairs' Consultant Report

Mr. Minter called for the Madison Government Affairs' Consultant Report.

Mr. Hirsch stated that the Senate passed a four-bill spending package on August 1st, and in a 92-6 vote, the Senate signed off on a bundle that included one-third of the 12 annual appropriations bills including FY2019 funding for the Department of Agriculture, Transportation, Housing and Urban Development, Interior, Environmental Protection Agency (EPA) and Internal Revenue Service (IRS). He reported that the Senate had already passed Energy, Water, Military, Construction, Veterans Affairs and Legislative Branch bills.

Mr. Hirsch advised that Senate Majority Leader Mitch McConnell announced last week that leaders on both sides of the aisle aim to pass two more appropriations bills by the end of this month.

Mr. Hirsch noted that the final FY2019 National Defense Authorization Act (NDAA) awaited the President's signature. Once signed, efforts will be made to enact an appropriations bill to fund defense and other national security needs before the October 1st deadline, and explained that the bill would authorize a \$717 billion national defense budget. Mr. Hirsch further explained that the legislation would authorize 13 new Navy battle force ships, matching the House proposal, and in addition to the Navy request for 10 new ships, lawmakers added two Littoral Combat Ships and authorized a new aircraft carrier.

Mr. Hirsch reported that the conference report to the FY2019 defense authorization bill included a significant commitment from Congress to upgrade its infrastructure after years of shortchanging facilities sustainment. He said the measure authorizes \$23.5 billion to sustain, repair and rebuild crumbling military buildings and other infrastructure, which represents a \$471 million increase above the administration's request.

He stated that while the NDAA doesn't include congressional approval for a new BRAC round, the conference report for the FY2019 measure does include a new authority for closing or realigning installations outside of the normal BRAC process if the Governor recommends downsizing the facility. He said that the Governor's notice would need to include statements of support from local governments that would be affected, as well as a detailed plan for reusing the property.

At 8:46 a.m., Mr. Bell moved for the Authority to go into a closed meeting pursuant to VA Code Section §2.2-3711.A: Real Estate (3) and Prospective Business (5) for the following purposes and subjects: (3) Discussion or consideration of the acquisition of real property for a public purpose or of the disposition of publicly held real property where discussion in an open meeting would adversely affect the bargaining position or negotiating strategy of the public body, the subject of which is proposed property acquisitions in the southern section of the City and a proposed property disposition in the central section of the City; and (5) Discussion concerning a prospective business or industry or the expansion of an existing business or industry where no previous announcement has been made of the business or industry's interest in locating or expanding its facilities in the community, the subject of which is an unannounced prospective business interested in locating in the southern section of the City and an unannounced expansion of an existing business in the central section of the City. Ms. Greene seconded the motion, which passed unanimously on a roll call vote.

At 9:08 a.m., the EDA/IDA Board returned to open session following a certification motion by Mr. Bell, in accordance with VA Code Section §2.2-3712(D) that to the best of each member's knowledge: (D) (i) only public business matters lawfully exempted from open meeting requirements under this chapter; and (ii) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered in the meeting by the public body. Ms. Greene seconded the motion, which passed unanimously on a roll call vote.

Committee Reports

Mr. Minter called for the Committee Reports. Mr. Minter presented the Conference Center Marketing Report, which did not require Board ratification. Mr. Skinner presented the Design Review Committee Report, which passed unanimously on a roll call vote. Ms. Greene presented the Executive Committee Report, which did not require Board ratification. Mr. Bell presented the Revolving Loan Fund Committee Report, which passed unanimously on a roll call vote.

Approval of Minutes of the Regular Meeting of July 6, 2018

Mr. Minter asked for a motion that the Minutes of the Regular Meeting of July 6, 2018 be approved. Mr. Bell so moved and Ms. Greene seconded the motion, which passed on a majority vote of four Members, Ms. Smith-Brown having abstained.

Unfinished Business

Mr. Minter asked for any unfinished business. There was none.

New Business

Mr. Minter asked for any new business. Mrs. Kingston advised that a Fort Eustis rail inspector had indicated that repairs were needed to the rail line serving Oakland Industrial Park near Printpack, and that Fort Eustis was attempting to implement new weight limit restrictions that could negatively impact Printpack deliveries. She stated that Printpack's next delivery was scheduled for August 21st and that CSX Transportation did not believe the restrictions were warranted. Mrs. Kingston said that staff, CSX and Fort Eustis representatives would continue working to resolve the matter.

There being no further business to come before the Board, Mr. Minter adjourned the meeting at 9:30 a.m.



Florence G. Kingston
Secretary/Treasurer



**ECONOMIC DEVELOPMENT AUTHORITY
INDUSTRIAL DEVELOPMENT AUTHORITY**

TO: Board of Directors
FROM: Chair, Conference Center Marketing Committee
SUBJECT: Chair's Report
DATE: August 10, 2018

The Conference Center Marketing Committee met on August 1st. Lori Coyne, Director of Sales and Marketing and Mark Butcher, General Manager, provided an overview of completed marketing efforts for the 2nd quarter of 2018. The Committee reviewed group highlights, social catering, e-commerce and social media initiatives.

The next Committee meeting is scheduled for Thursday, November 15, 2018.



C. Gary Minter

GM:cum

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Date, Time and Location: August 1, 2018, at 8:00 a.m., Executive Board Room, Newport News Marriott at 740 Town Center Drive Newport News, VA 23606

Members Present: Gary Minter, Cindy Brouillard, Mark Butcher, Elizabeth Parker, Eva Wiggins

Members Absent: None



**ECONOMIC DEVELOPMENT AUTHORITY
INDUSTRIAL DEVELOPMENT AUTHORITY**

TO: Board of Directors
FROM: Chair, Design Review Committee
SUBJECT: Chair's Report
DATE: August 10, 2018

The Design Review Committee met on July 19th. The Committee considered a request by Saunders + Crouse Architects, on behalf of the Economic Development Authority, for approval of building elevations and digital renderings of a proposed public parking facility to be located at 11829 Canon Boulevard in City Center at Oyster Point. Upon review, the Committee recommended approval of the request on a majority vote with one abstention, subject to all applicable City codes and regulations.

This Report requires Board ratification.



ON BEHALF OF

Jeffrey C. Verhoef

JCV:kpw

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Date, Time and Location: July 19, 2018, at 8:00 a.m. at 11820 Fountain Way, Suite 301, Newport News, VA

Members Present: Jeffrey Verhoef, Alonzo Bell, Jr., Jonathan Skinner, Carl Breiner, Thomas Herbert, Robert Mann, Teresa Nettles, Elizabeth Willis

Members Absent: Bryan Trainum, Sylvia Weinstein

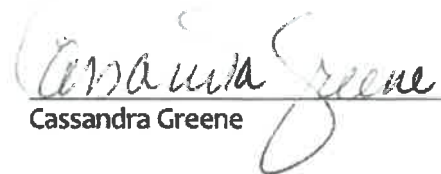


**ECONOMIC DEVELOPMENT AUTHORITY
INDUSTRIAL DEVELOPMENT AUTHORITY**

TO: Board of Directors
FROM: Chair, Executive Committee
SUBJECT: Chair's Report
DATE: August 10, 2018

The Executive Committee met on July 17th. The Committee was briefed on the CNI debriefing call with HUD representatives. Staff advised that the call was very detailed and helpful in guiding efforts to improve the City/NNRHA's resubmission for the next Implementation Grant funding opportunity, for which applications are due September 17th. The Committee was supportive of the reapplication decision.

The Committee's remaining items were handled in Closed Session. This report does not require Board ratification.


Cassandra Greene

CG:clc

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Date, Time and Location: July 17, 2018, at 12:00 p.m. at 11820 Fountain Way, Suite 301, Newport News, VA

Members Present: Cassandra Greene, Gary Minter, Jennifer Smith-Brown

Members Absent: Jeff Verhoef



**ECONOMIC DEVELOPMENT AUTHORITY
INDUSTRIAL DEVELOPMENT AUTHORITY**

TO: Board of Directors
FROM: Chair, Revolving Loan Fund Committee
SUBJECT: Chair's Report
DATE: August 10, 2018

The Revolving Loan Fund Committee met on July 25th.

Committee members were provided financial statements through June 30, 2018 for the Newport News Capital Fund (NNCF).

Staff presented a Façade Improvement Grant (FIG) Program request:

- FIG request for \$20,000 from Tonia J. Weaver for roofing and windows/doors at 5846 Jefferson Avenue.

This FIG request was unanimously approved.

This report requires Board ratification.



Alonzo R. Bell, Jr.

ARB:tfw

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Date, Time and Location: July 25, 2018, at 12:30 p.m. at 11820 Fountain Way, Suite 301, Newport News, VA

Members Present: Alonzo Bell, Jr., Gary Minter, Susan Harris, George Knight, John Lunsford and Sharon Owens

Members Absent: Jonathan Skinner