MINUTES OF THE REGULAR MEETING OF THE ECONOMIC DEVELOPMENT AUTHORITY OF THE CITY OF NEWPORT NEWS, VIRGINIA AND THE INDUSTRIAL DEVELOPMENT AUTHORITY OF THE CITY OF NEWPORT NEWS, VIRGINIA

Mr. Henderson called the meeting to order at 8:00 a.m., on Friday, March 7, 2014 in the EDA/IDA Board Room at Two City Center, 11820 Fountain Way, Suite 301, Newport News, Virginia.

Those members present were:

Arthur P. Henderson, Jr.
Alonzo R. Bell, Jr.
Cary B. Epes
Cassandra P. Greene
C. Gary Minter
Florence G. Kingston, Secretary/Treasurer, ex-officio
James M. Bourey, City Manager, ex-officio

Those members absent were:

Tom Herbert, Chair, Excused Wendy C. Drucker, Vice-Chair, Excused

Legal Counsel:

Raymond H. Suttle, Jr., Esquire Conway H. Sheild, III, Esquire

Staff:

Cherry Croushore, Assistant Secretary Sharon Baker, Recording Secretary

Also present:

Collie Owens, City Attorney Robert Pealo, Assistant City Attorney EDA/IDA Board Meeting March 7, 2014 Page 2

Mr. Henderson opened the meeting by welcoming everyone.

Secretary/Treasurer's Report

Mr. Henderson asked for the Secretary/Treasurer's Report. Mrs. Kingston stated that this year the Economic Development Authority would once again be hosting our popular Business Appreciation Barbeque and Golf Tournament event. She noted that following the success of last year's event, we would continue this year with a two-day format. Mrs. Kingston advised that the barbeque luncheon would be held on Tuesday. May 20th, from 11:00 a.m. - 1:00 p.m., at the Newport News Golf Course at the Deer Run event tent. She noted that our guests would be encouraged to interact, make new acquaintances and build upon existing relationships with their peers, state and local officials, and representatives from our partner agencies. Mrs. Kingston advised that on Tuesday, June 3rd, Newport News Golf Club at Deer Run would be the site of the golf tournament portion of this year's Business Appreciation. She noted approximately 150 people are expected to take part in a day of golf and camaraderie on the beautiful Deer Run championship course. Mrs. Kingston stated that without a doubt, Business Appreciation is our most asked about outreach effort, providing us a unique branding opportunity. She noted that each year we continued to receive an overwhelming amount of positive feedback about this event. She thanked the Board members for their continued support of Business Appreciation, as well as the many other business outreach efforts conducted through the EDA.

Mrs. Kingston advised that next Tuesday, March 11th, from 2:00 to 3:00, in the EDA Boardroom, we would be hosting a roundtable discussion for Newport News businesses. She noted that the discussion was designed to be general and informal in nature, and that we would highlight some of the projects underway in Newport News, review programs in place to assist both new and existing businesses, and provide time for Q&A and general discussion at the end of the session.

Mrs. Kingston reported that the EDA was a proud sponsor of this year's Disney Institute workshop, "Disney's Approach to Leadership Excellence", hosted by Peninsula Council for Workforce Development and scheduled to take place on Thursday, March 13th. She stated she was pleased to report that the event was so popular that all 325 seats were sold out over two weeks ago, prior to any pre-placed ads running in the Daily Press and other print media. Mrs. Kingston reported that a wait list had been established, and attendees of this year's event, plus those on the wait list, would be the first to know about future Disney Institute events here on the Peninsula.

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Mrs. Kingston advised the Board that the Monthly Financial Statements were in their package. She noted a few highlights, and then stated she would be happy to answer any questions. There were no questions.

Mr. Bourey provided a status update on the City budget process and advised it would be presented to City Council on March 25th.

Assistant Secretary's Report

Mr. Henderson asked for the Assistant Secretary's Report. Ms. Croushore advised the Board the Committee Schedule was in their package and noted relevant details.

Madison Government Affairs Consultant Report

Mr. Henderson asked for the Madison Government Affairs Consultant Report. Mrs. Kingston advised the Board that a copy of the Madison Government Affairs Report had been provided at their places.

At 8:14 a.m. Ms. Greene moved that the EDA/IDA Board go into closed session in accordance with VA Code Section §2.2-3711.A: Real Estate (3) discussion or consideration of the acquisition of real property for a public purpose or of the disposition of publicly held real property where discussion in an open meeting would adversely affect the bargaining position or negotiating strategy of the public body; (5) discussion concerning a prospective business or industry for the expansion of an existing business or industry where no previous announcement has been made of the business or industry's interest in locating or expanding its facilities in the community; and/or (7) consultation with legal counsel and briefings by staff members or consultants pertaining to actual or probable litigation, where such consultation or briefing in open meeting would adversely affect the negotiating or litigating posture of the public body; and consultation with legal counsel employed or retained by a public body regarding specific legal matters requiring the provision of legal advice by such counsel. The motion was seconded by Mr. Minter and it passed unanimously on a roll call vote.

At 8:57 a.m. the EDA/IDA Board returned to open session following a certification motion by Ms. Greene in accordance with VA Code Section §2.2-3712(D) at the conclusion of any meeting, the public body holding such meeting shall immediately reconvene in an open meeting and shall take a roll call or other recorded vote to be included in the minutes of that body. The motion was seconded by Mr. Minter and it passed unanimously on a roll call vote.

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Committee Chair's Reports

Mr. Epes presented the Design Review Committee Chair's Report, which was ratified by the Board and passed unanimously on a roll call vote. Mr. Minter presented the Executive Committee Chair's Report, which required no ratification by the Board. Mr. Minter presented the Marketing Committee Chair's Report, which required no ratification by the Board.

Approval of Minutes of the Regular Meeting of February 7, 2014

Mr. Henderson asked for a motion that the Minutes of the Regular Meeting of February 7, 2014 be approved. Mr. Minter so moved and Mr. Bell seconded the motion, which passed unanimously on a roll call vote.

Unfinished Business

Mr. Henderson asked for any unfinished business. Mrs. Kingston advised the Board that we had received a commitment letter from the City of Hampton, signed by the Mayor, agreeing to pay \$170,000 towards City Line Road improvements related to the Liebherr expansion project.

New Business

Mr. Henderson asked for any new business. Mrs. Kingston stated there was no new business

Mr. Henderson asked if there were any other matters to be considered today. There were no other matters.

There being no further business to come before the Board, Mr. Henderson adjourned the meeting at 9:09 am.

Florence G. Kingston

Secretary/Treasurer



ECONOMIC DEVELOPMENT AUTHORITY INDUSTRIAL DEVELOPMENT AUTHORITY

TO:

Board of Directors

FROM:

Chair, Design Review Committee

SUBJECT: Chair's Report

DATE:

March 7, 2014

The Design Review Committee met on Thursday, February 20, 2014. The Committee considered a request by H. L. Development Services Group, LLC, on behalf of property owner CCOP Thimble Shoals One, LLC, for approval of a signage package for Paragon City Center 12 including tenants Neo Kitchen & Bar, My Pi Custom Pizza & Tap House, and Travinia Italian Kitchen & Wine Bar, located at 11810 Fountain Way in Oyster Point of Newport News. Upon review, the Committee voted unanimously to recommend approval of the request, subject to all applicable City codes and regulations.

Staff informed the committee about an administrative approval issued in January by the Secretary/Treasurer for exterior tenant signage for D. Alan Color Splash at 696 Town Center Drive. Staff also informed the committee about an administrative approval issued in February by the Secretary/Treasurer for exterior tenant signage for EZ-Vest Realty at 675 Town Center Drive, Suite A.

The items detailed in this report which were voted upon require Board ratification today.

Cary B. Epes

CBE:sch

<u>Date, Time and Location:</u> February 20th, 2014, at 8:00 a.m., Two City Center, 11820 Fountain Way, Suite 301, Newport News, VA

Members Present: Cary B. Epes, Alonzo R. Bell, Jr., Robb Mann, Teresa Nettles, Sylvia Weinstein, Elizabeth Willis

Members Absent: Thomas P. Herbert, Michael Carpenter



ECONOMIC DEVELOPMENT AUTHORITY INDUSTRIAL DEVELOPMENT AUTHORITY

TO:

Board of Directors

FROM:

Chair, Executive Committee

SUBJECT:

Chair's Report

DATE:

March 7, 2014

The Executive Committee met on February 18th. The Committee's items were handled

in Closed Session.

Wendy Drucker, Chair

WD:clc

<u>Date, Time and Location:</u> February 18, 2014 at 12:30 p.m. at Two City Center, 11820 Fountain Way, Suite 301, Newport News, VA

Members Present: Wendy Drucker, Arthur Henderson, Tom Herbert, Gary Minter

Members Absent: None



ECONOMIC DEVELOPMENT AUTHORITY INDUSTRIAL DEVELOPMENT AUTHORITY

TO: Board of Directors

FROM: Chair, Marketing Committee

SUBJECT: Chair's Report

DATE: March 7, 2014

The Marketing Committee met on February 20, 2014. The Director of the Newport News Tourism Development Office updated the Committee on Tourism's current marketing strategies and activities for the City. Future tourism development marketing plans and strategies were also shared with members.

Committee members were presented with the 2013 Economic/Industrial Development Authority Annual Report. Members conveyed that the information contained within the Report is valuable for marketing the City.

The Committee received an update from Howell Creative Group on myth-busting efforts including the soon-to-be published card highlighting the quality of education provided by Newport News Public Schools.

Committee members were also provided a status update on the City Center Entertainment District project.

This report does not require Board ratification.

Gary Minter, Chair

GM:jwm

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<u>Date, Time and Location</u>: February 20, 2014 at 10:30 a.m. at 11824 Fishing Point Drive, Newport News, VA 23606

<u>Members Present:</u> Gary Minter, Wendy Drucker, Cassandra Greene, Mary Aldrich, Gary Hunter, Don Blankenship

Members Absent: Faye Gargiulo, John Miller